

STRUCTUREWORKS™

Shade | Screens | Privacy
for Commercial, Residential & Multi-Family Projects

The Presley Apartments

Material: Aluminum



Project Overview:

Built in 1970, the Lincoln Plaza Hotel and its modernist architecture was ahead of the times, a funky fresh approach that blends east with west, timeless with trendy. Fast forward 50 years and The Presley Apartments pay homage to the verve and vivacity of one of the hotel's most famous guests—Elvis Presley. The building, combines the magnetism of old-school classic cool with the best in contemporary living and design.

Twin custom aluminum structures define the buildings courtyards and provide a framework for The Presleys outdoor amenities area. Custom wire mesh railings protect residents from the open landscaping of the parking garage beneath.



Challenges:

- Add architectural interest in multifunctional locations
- Provide resident safety with a pleasing aesthetic
- Withstand extreme weather changes
- Easy care and maintenance

Solutions:

- Grid box design to match current architecture
- Fully engineered design for structural integrity & safety
- Structural aluminum for strength and durability
- Powder coat finish for durability